



2025 Sponsorship Application

Location: 300 W Broadway, Frankfort, KY

Date & Time: Saturday, October 11 11am - 5pm

Sponsorship Levels and Opportunities

** Limited to one business per industry	Name on event donor list	Free vendor booth	Logo & link on website sponsor page	Logo on back of pride shirts	Main Stage recognition	Facebook & Instagram mentions	Featured Facebook & Instagram posts	Logo on all print materials	Presenting title on all related advertising
**Rainbow - \$1500	✓	✓	✓	✓	✓	✓	✓	✓	✓
Gold - \$1000	✓	✓	✓	✓	✓	✓	✓	✓	
Silver - \$500	✓	✓	✓	✓	✓	✓			
Bronze - \$250	✓	✓	✓	✓					
Community - \$100	✓	✓							

Payment plans are available. For questions, please email marketing@capitalprideky.org

Company/Family/Individual Name: _____

Contact name/title: _____

Phone: _____ **Email:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

We are pleased to support the 2025 Capital Pride Festival with the following contribution:

- | | |
|------------------------------------|----------|
| ☐ Rainbow | \$ 1,500 |
| ☐ Gold | \$ 1,000 |
| ☐ Silver | \$ 500 |
| ☐ Bronze | \$ 250 |
| ☐ Community | \$ 100 |

Applications and payments are due, in full, by **Friday, August 29, 2025**, including payment plans. This is to guarantee inclusion on the festival t-shirt and other printed materials.

Payments may be:

- made out to Capital Pride Kentucky, Inc. and mailed to PO Box 311, Frankfort, KY 40602 **OR;**
- emailed to vendors@capitalprideky.org **OR;**
- submitted online to our PayPal treasurer@capitalprideky.org

1. Why do you support Capital Pride KY?

2. Business web domain:

3. What would you like to tell others about your business?

4. Please email the highest quality version of your company logo to marketing@capitalprideky.org.**Accepted file formats: .PNG, .SVG, .JPG** (Bronze Tier & Higher only)**5. Would you like a booth the day of the event?** The booth is free to all sponsors. You have until midnight, Friday, October 3, 2025 to decide*. Booth spaces will not be provided on the day of the event.☐ Yes☐ No* If you change your mind, please email vendors@capitalprideky.org.**Agreement**

The Capital Pride Festival is founded on a policy of providing fun and relaxation to all people regardless of economic or social status and will not discriminate on the basis of sex, race, color, ethnic or national origin, creed, religion, political belief, sexual orientation or identity, gender or gender expression, marital or veteran status, age, or physical or mental disability. Failure to abide by any of the above will result in possible removal from the Pride Festival and will affect the ability to participate in future Pride Festivals.

By signing and submitting this application as a vendor or sponsor of the 2025 Capital Pride Festival, I agree to share the same spirit of acceptance, diversity, and love to all festival goers, Pride Committee members, volunteers, and any other person involved with Capital Pride KY Festival; I understand all the conditions, notices, and restrictions, and agree to abide by them. In consideration of being permitted to take part in the 2025 Capital Pride Festival KY, I hereby release, absolve indemnify, hold harmless, and waive all claims against the Commonwealth of Kentucky, the City of Frankfort, Capital Pride Kentucky, and/or the Capital Pride KY Festival, including their agents, employees, and volunteers for any losses or injuries of any kind whatsoever arising out of my/our participation in the 2025 Capital Pride Festival.

Signature of Vendor or Sponsor Representative:**Date:**
