



2023 SPONSORSHIP OPPORTUNITIES

Be a part of the 7th annual Pride Festival - October 14, 2023. This fun, community-oriented, family friendly LGBTQ+ festival is the perfect opportunity to have your business or organization highlighted to the region.

	Rainbow \$2000**	Gold \$1000	Silver \$500	Bronze \$250	Community \$100
_____Presents: Capital Pride 2023 title awarded for website, online ads, main stage banner, and pride shirts.					
Logo on various print materials					
Featured Facebook & Instagram posts					
Facebook & Instagram mentions					
Verbal recognition during pride event					
Logo & link on website sponsor page					
Logo on back of pride shirts					
Free vendor booth					
Name on event donor list					

**Limited to one business per industry.

Payment plans are available. For questions, please contact Michelle at 502-382-8975 or email marketing@capitalprideky.org.

2023 SPONSORSHIP AGREEMENT

Company/Family/Individual Name

Contact Name (if not an individual)

Title

Address

City

State

Zip

Telephone Number

Email

We are pleased to support the Capital Pride KY Festival with the following contribution:

- Rainbow \$2,000
- Gold \$1,000
- Silver \$500
- Bronze \$250
- Community \$100

Payment

Full sponsorship payment, including payment plan payments, must be received by **August 31, 2023** to guarantee inclusion in print materials.

Check / Money Order: Make payable to "Capital Pride Kentucky, Inc.". Mail payment and completed form to:

Capital Pride Kentucky,
Inc.
PO Box 311
Frankfort, KY 40602

PayPal: treasurer@capitalprideky.org

Payment Plan: The Capital Pride Kentucky marketing representative will contact you to discuss payment arrangements.

Refunds and Cancellations

No refunds will be issued. This event is an outdoor event and is RAIN OR SHINE. No refunds will be given for inclement weather.

The following information will be used to promote your sponsorship:

1. Why do you support Capital Pride KY? (Silver Sponsor & Larger)

2. Business web address? (Bronze Sponsor & larger) _____

3. What would you like to tell other's about your business? (Silver Sponsor & larger)

Email your company logo preferably in PDF, SVG, and PNG file types. (Bronze Sponsor & larger) to: marketing@capitalprideky.org

Agreement

The Capital Pride Festival is founded on a policy of providing fun and relaxation to all people regardless of economic or social status and will not discriminate on the basis of race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, sexual identity, perceived or actual gender, gender expression, marital status, age, veteran status, or physical or mental disability. By signing my name as a vendor of the 2023 Capital Pride KY Festival, I agree to share the same spirit of acceptance, diversity, and love to all festival-goers, Pride Committee members, volunteers, and any other person involved with the Capital Pride KY Festival.

Failure to abide by any of the above will result in possible removal from the Pride Festival, and will affect the ability to participate in future Pride Festivals. By signing and submitting this application, I understand all the conditions, notices, and restrictions and agree to abide by them. In consideration of being permitted to take part in the 2023 Capital Pride Festival KY, I hereby release, absolve, indemnify, hold harmless and waive all claims against the Commonwealth of Kentucky, City of Frankfort, Capital Pride Kentucky, Inc. and/or the Capital Pride KY Festival, including their agents, employees, and volunteers for any losses or injuries of any kind whatsoever arising out of my/our participation in the Capital Pride Festival.

Signature of Sponsor Representative: _____

**THE VENDOR COMMITTEE WILL CONTACT YOU
ABOUT YOUR VENDOR BOOTH CLOSER TO THE EVENT DATE**