



2022 SPONSORSHIP OPPORTUNITIES

Be a part of the 6th annual Pride Festival - October 8, 2022. This fun, community-oriented, family friendly LGBTQ+ festival is the perfect opportunity to have your business or organization highlighted to the region.

	Rainbow \$1,000+*	Gold \$500	Silver \$250	Bronze \$100	Community \$50
_____ Presents: Capital Pride 2022 title awarded for website, online ads, main stage banner, and pride shirts.					
Logo on various print materials					
Featured Facebook & Instagram posts					
Facebook & Instagram mentions					
Verbal recognition during pride event					
Logo & link on website sponsor page					
Logo on back of pride shirts					
Free vendor booth					
Name on event donor list					

**Limited to one business per industry.

Company/Family/Individual Name

Contact Name (if not an individual)

Title

Address

City

State

Zip

Telephone Number

Email

We are pleased to support the Capital Pride KY Festival with the following contribution

- Rainbow \$1,000
- Gold \$500
- Silver \$250
- Bronze \$100
- Community \$50

Payment

Full sponsorship payment must be received by **August 1, 2022** to guarantee inclusion in print materials.

Check / Money Order: Make payable to "Capital Pride Kentucky, Inc.". Mail payment and completed form to:

Capital Pride Kentucky, Inc.
PO Box 311
Frankfort, KY 40602

Refunds and Cancellations

No refunds will be issued. This event is an outdoor event and is RAIN OR SHINE. No refunds will be given for inclement weather.

The following information will be used to promote your sponsorship

1. Why do you support Capital Pride KY? (Gold Sponsor & Larger)

2. Business web address? (Silver Sponsor & larger) _____

3. What would you like to tell other's about your business? (Gold Sponsor & larger)

Email your company logo preferably in PDF, SVG, and PNG file types. (Silver Sponsor & larger) to marketing@capitalprideky.org

Agreement

The Capital Pride Festival is founded on a policy of providing fun and relaxation to all people regardless of economic or social status and will not discriminate on the basis of race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, sexual identity, perceived or actual gender, gender expression, marital status, age, veteran status, or physical or mental disability. By signing my name as a vendor of the 2022 Capital Pride KY Festival, I agree to share the same spirit of acceptance, diversity, and love to all festival-goers, Pride Committee members, Volunteers, and any other person involved with the Capital Pride KY Festival.

Failure to abide by any of the above will result in possible removal from the Pride Festival, and will affect the ability to participate in future Pride Festivals. By signing and submitting this application, I understand all the conditions, notices, and restrictions and agree to abide by them. In consideration of being permitted to take part in the 2022 Capital Pride Festival KY, I hereby release, absolve, indemnify, hold harmless and waive all claims against the Commonwealth of Kentucky, City of Frankfort, Capital Pride Kentucky, Inc. and/or the Capital Pride KY Festival, including their agents, employees, and volunteers for any losses or injuries of any kind whatsoever arising out of my / our participation in the Capital Pride Festival.

Signature of Sponsor Representative: _____

Special arrangements / needs / requests (must be approved by the Capital Pride KY Festival Committee):

Keep this page for your information

CAPITAL PRIDE KY 2022 FESTIVAL

Location
Old Capitol Lawn
300 W Broadway St
Frankfort, KY 40601

Date & Time
October 8, 2022
11:00-5:00

Booth Information (Bronze & above)

Setup

- Booth assignments will not be released until the day before the festival.
- Check-in starts at 10:00. Your space may be subject to forfeiture if you are not checked in by 10:30.
- Tents, tables, and/or chairs are **not** provided.
- Driving or parking vehicles or heavy equipment on the Old Capitol lawn is prohibited. Generators are also prohibited on the Old Capitol grounds.
- Do not block any entrance or exit of the Old Capitol.
- Staking or driving any objects into the ground or trees is strictly prohibited. Weights are recommended for tents in place of stakes. Posting or affixing signs, notices, or any kind of documents to any surface of the Old Capitol is prohibited. Flags may be displayed in freestanding frames that are not anchored to the ground.
- Booths are required to remain open until the close of the festival.

Tear-Down

- Festival site must be vacated by no later than 6:00 p.m. on the day of the event.
- You are responsible for the removal of trash and debris from your space. Trash cans are provided.

Items for Sale

- This is a family-friendly event. Exhibiting or selling merchandise that depicts human genitalia or sexual acts is strictly prohibited. Any such merchandise must be put away upon request.
- ALCOHOL SALES are limited to approved vendors.

Capital Pride Kentucky is a 501(c)(3) non-profit organization ran solely by volunteers.

Volunteers do not receive any compensation.